AN EXPERIENCE **FUN**DAMENTALLY TEXAS

HOTTER'N HELL 100



OFFICIAL RIDE GUIDE

HH100.ORG | AUG. 27-30, 2026 | WICHITA FALLS, TX

PRESENTED BY: unitedregional



RELAX & REFUEL



Wichita Falls Brewing Company



Progress Pizza



Half Pint Taproom



The Depot Axe Throwing Lounge



The Loft at Pickers



The Speakeasy Distillery



Hook & Ladder



Iron Horse Pub

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Wichita Falls, TX



THE 2026 HHH OFFICIAL RIDE GUIDE IS A PUBLICATION OF THE WICHITA FALLS BICYCLE CLUB.

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WELCOME TO THE 2026 HOTTER'N HELL HUNDRED RIDE GUIDE!

YOUR SOURCE FOR THE EVENTS AND HAPPENINGS OF THE HHH WEEKEND.

Friday Crits start and finish on 3rd St. by the Coliseum steps. Crits give cyclists and fans the opportunity to enjoy a diverse Friday afternoon & evening of entertainment and activities. The Criterium map and schedule are in this Program.

For updates, see our HH100.org website for info on accommodations and our events. For last minute updates, see our two main Facebook accounts at www.facebook.com/HotternHell100/ and www.facebook.com/groups/HotterNHell100/.

Our Hotter'N Hell 100 Photography Facebook group is for cyclists to share pictures. Instagram is thehh100, and Twitter is @HotternHell100. For mountain bikers and trail runners, search Wee-Chi-Tah Trail to find our Wee-Chi- Tah Trail Facebook group. Our Facebook gravel group is under Wichita Falls Gravel Riders.

Ride parking will continue be a challenge like last year, but we're working with nearby parking lots & garages. There is a downtown map of available parking spaces in this Program and we'll update parking in our Social Media platforms.

MPEC will once again provide our classic all-you can eat Spaghetti Dinner (5:30 to 9 p.m. Friday) and our Saturday morning Breakfast buffet (5 to 8 a.m.). If you haven't already registered, you can purchase tickets for $18 each at the doors of Ray Clymer Exhibit Hall.

Unlimited Biking, will rent bikes again this year for the Endurance Ride. Rentals include helmets as well as bike adjustments and even optional pedal installation. Click https://www.unlimitedbiking.com/events/hottern-hellhundred-endurance-ride/ for more info.

Cyclists have the option to pick up their rented bike from the Consumer Expo at Ray Clymer Exhibit Hall, 1000 5th between 2 PM to 9 PM Friday. They then keep their bike overnight, ride Saturday and drop it off at the Exhibit Hall where they picked it up once they've completed their ride. They can also pick up their bike Saturday between 5:30 a.m. and 7 from the same Unlimited Biking booth at Ray Clymer Exhibit Hall. After the ride, cyclists drop offtheir bicycle at the Exhibit Hall Booth. Insurance is available (please see their website).

Our 2025 Gravel del Fuego will feature three newly designed finisher's patches by area tattoo artist Erin Harman. The length of the Sasquatch (100K) route has been reduced from 67 miles to 42 miles. Gravel event routes close at 1 a.m. Sunday rather than 2 a.m.
Our timing company, RunFAR Racing Services, returns with their RUNFARUSA Live Results & Tracking app that provides quick and accurate results for our endurance cyclists, mountain bikers, gravel riders and trail runners. Download their app at www.runfarusa.com.

While HHH continues to expand and add value to a ride everyone really has to try, we don't forget what makes the HHH, the HHH: great routes; 20 friendly, well-supplied rest stops; a staff of nearly 1,000 dedicated professional medical support; and a fleet of SAG wagons, among numerous other significant forms of support. HHH provides riders with every chance to achieve their goals in the brutal North Texas heat and wind--while having a safe and also memorable experience accomplishing them. Tell your friends about the 2026 RIDE and bring them with you again in 2026!!

14TH ANNUAL

It's just HARDER than HELL...

TEXAS 100 TUMBLEWEED

SEPTEMBER 19, 2026

CASH PRIZES

1ST, 2ND, AND 3RD PLACE WINNERS FOR BOTH WOMEN AND MEN'S DIVISIONS OF THE 100 MILE COURSE WILL BE AWARDED AS FOLLOWS:
1ST PLACE: $300
2ND PLACE: $150
3RD PLACE: $50

SPONSORED BY THE YMCA OF MOORE COUNTY

DUMAS, TEXAS

806-935-4136

SCAN TO REGISTER

www.txtumbleweed100.com

ROUTES:
12 • 33 • 50 • 67 • 100 MILES

SAG WAGONS AND PLENTY OF REST STOPS

RIDERS 16 AND UNDER RIDE FREE WHEN ACCOMPANIED BY A REGISTERED ADULT

ALL RIDERS MUST WEAR HELMETS

WE WILL RIDE RAIN OR SHINE (NO REFUNDS)



DUMAS FAMILY PRACTICE, LLC
DUMAS PHYSICAL THERAPY
Texan Sky Credit Union
LIONS INTERNATIONAL
Dumas Noon Lions Club
VALERO McKee Refinery
PANHANDLE PRODUCTS
MOORE COUNTY
panhandle first bank
FARMERS STATE BANK
DJ COMPANY
MOORE COUNTY DUMAS CHAMBER OF COMMERCE
Edward Jones MAKING SENSE OF INVESTING
Beeson-Morrison Funeral Home
United Supermarkets
Witt MOTORS
CENTRAL Motor Body Shop
TEXAS DUMAS Economic Development Corporation
Wimpy's
INVISION HOTEL GROUP



Serving our community as the medical sponsor of Hotter'N Hell Hundred for

45

YEARS

A special thank you

to our medical partners who help staff the medical tents along the 100-mile route.

- BestCare Health Services
- Clinics of North Texas
- Community Health Care Center
- Electra Hospital District / Iowa Park Clinic
- Electra Memorial Hospital
- Enhabit Home Health
- Healing Hands Healthcare
- Hospice of Wichita Falls
- Midwestern State University Nursing Program
- Red River Hospital
- Sheppard Air Force Base
- Swan Health of Wichita Falls
- United Regional & United Regional Physician Group
- WFISD Nurses/Student Program

United Regional

where *compassion* meets *commitment*

At United Regional Health Care System, we're more than a hospital and clinics — **we're a trusted partner in building a healthier, stronger community**.

Beyond delivering expert, compassionate care, we support local initiatives and promote wellness for all. United Regional is where our community finds strength, support, and a healthier future.

For 45 years, United Regional has proudly supported the Hotter'N Hell Hundred as its medical sponsor — and we are proud to be the new 2026 Title Sponsor — providing expert care, vital supplies, and helping ensure the event's continued success while celebrating our exceptional community.

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ACCOMMODATIONS







AREA HOTELS

Many of our returning cyclists book their hotel rooms many months in advance. That said, very few of the area's 40 or so hotels will be booked up by the time this HHH Ride Guide is released. The City of Wichita Falls provides a convenient online listing of hotels in the area at https://discoverwichitafalls.com/hotel. For hotels outside of Wichita Falls (within 60 miles or so), please click https://www.hh100.org/hotels-motelsand- bbs/. Beginning August 1, HHH will begin regularly posting names of area hotels with available spaces on our HH100.org/lodging site. Later that month, we will start listing the smattering of hotel rooms that will be released late in August because of no-shows or cancellations.
We'll also include the names and addresses of hotels with available rooms on our main Facebook page www.facebook.com/HotternHell100/

MPEC TENTING AND RV'S

There are plenty of convenient tenting spaces around the MPEC, 1000 5th St., which are located about a half mile of the HHH start/finish line. People who want to literally "camp out" can set their tents up in designated spots on the MPEC grounds, many of which are on the banks of the Wichita River. There is no charge for tenting. Free cold water showers and rest rooms are available at the Ag Barn. Please call MPEC at (940) 716-5500 for additional information about the MPEC tent areas. Please see https://www.hh100.org/rv-and-tent-camping. The MPEC facilities have a limited number of Recreational Vehicle (RV) spaces. Reservations can be made via Ticketmaster at: https://www.ticketmaster.com/event/0C006384D7FBA70E

CREATIVE ARRANGEMENTS

Accommodations are not limited to just hotels. Over the years, we have developed and collected an excellent network of places for cyclists to stay. The HHH Host Homes program, the downtown YMCA, area Church camps and nearby businesses have helped cyclists and their families who need either a furnished place or just enough space to toss a sleeping bag.

For indoor camping, there's the very popular Downtown YMCA (1010 9th Street), an extremely convenient site three blocks from the HHH Start Line. Keep an eye on their website for more information: https://www.ymcawf.org/causecommunity/hotter-nhell-camping/. The online page has a FAQ and plenty of details. Please sign up for the YMCA early, as registration began February 4th, and they will limit their campers to 150 this year. The cost is $70 for Friday night. If you have additional questions about the HHH Indoor Camping at the YMCA, call 940-322-7816.

The HHH Host Homes program connects out of town cyclists with area community members who have space in their homes, guest houses, etc. For cyclists interested in staying with a family, or for area homeowners who want to open their home to riders, please email hh100host@gmail.com. Host Homes begin matching riders with rooms on August 2. We will announce other accommodations as they become available on our social media sites: https://www.facebook.com/groups/HotterNHell100 and our hh100.org website.

Our HH100.org website also lists descriptions of alternate facilities (a number of which are established Church camps) at https://www.hh100.org/alternateaccomodations.







THE RACE FOR GRACE TEAM MARKS 20 YEARS OF CYCLING IN THE HOTTER 'N HELL 100

2026 marks the 20th year that the Race for Grace Team has participated in the Hotter'N Hell 100! The group is made up of passionate supporters of Grace Children's Hospital (GCH) - a hospital that, for almost 60 years, has provided important services to children and families in and around Port-au-Prince, the capital of Haiti. Located on an island in the Caribbean and only a two hour plane flight away from our nation's borders, Haiti has the sad designation of being the poorest country in our hemisphere.

Given increasing levels of instability and unrest in Haiti, GCH's work has become even more important as children are struggling to receive healthcare. Access to dependable preventive and curative medical services is a key factor in unlocking a bright future for children all around the world. Grace Children's Hospital ensures that no child or family is ever turned away, even if unable to pay.



Since 2007, the team has participated in the Hotter'N Hell 100 to not only challenge themselves physically and mentally, but to also raise much needed funds for the hospital. As many hospitals in Port-au-Prince have closed, these funds help ensure the hospital can remain operational. You can learn more about GCH's work at www.gracecare.life.

The Hotter'N Hell 100 has always been a great opportunity for cyclists and runners to improve their own health. The Race for Grace cyclists and runners also give Haiti's children hope for better health. As the



team has expanded, Hotter'N Hell 100 participation has inspired GCH donors and supporters to start their own fitness challenges, which has included bike events for children, cycling classes, hiking challenges and more. Participating in the Hotter'N Hell 100 and other physical challenges has allowed people to get more active in their own communities, many as families. Many parents and grandparents have said it has "brought their family closer as they all sweat together for a compelling cause"

The Race for Grace Team is proud to have been a part of the Hotter'N Hell 100 for these past 20 years!! Although we like to challenge ourselves to keep pushing on that pedal, our motto is "It isn't how fast you ride or how far you go, but how much support you raise for the kids!!"

We invite you to join our efforts to support Grace Children's Hospital! But no matter why you have chosen to participate in HH100, please come by the Race for Grace Team table in the convention hall to learn more and maybe buy a raffle ticket for an awesome bike!

Learn more abou t"Race for Grace" and our HH100 participation here: https://www.gracecare.life/get-involved#raceforgrace

RW CANINE RETREAT

Can't travel without your dogs?
RW Canine Retreat (1063 E Hapgood Dr) offers safe and well-attended kennels for any and all-sized dogs, and can meet their specific dietary and/or medical needs.

The climate-controlled kennel boards at a cost of $38 per day. Individual kennels are large enough that some dogs can double up. RW Canine Retreat is located just outside Henrietta, about 25 miles south of Wichita Falls.

The drop-off hours are 8:30AM to 12:00Noon and 2:30PM to 7:00PM seven days /week RW Canine Retreat will work around a rider's schedule: please contact them. All dogs must have all vaccines including the Bordetella vaccine.

A boarding intake form is at located at: www.rwcanineretreat.com, or please contact us at (936) 569-3783. Cyclists are recommended to make reservations as soon as possible: a HHH waiting list is available.





MULTI-EVENT CHALLENGES AND SUNDAY TRAIL RUN

Years ago, members of the Wichita Falls Streams & Valleys realized that people were riding/running three HHH weekend events: the Friday morning USA Cycling mountain bike race, the 100-mile endurance ride and the half-marathon Sunday morning trail run. As a result, the first multi-event HHH weekend challenge was recognized and called the Triple Threat with special awards being given.

Multi-event challenges expanded when we added our Saturday Grava del Fuego gravel grind. The Chupacabra 200 features the 42-mile gravel ride and Saturday morning 100K Endurance ride. There's also, the even more daunting Quadzilla event that combining the 42-mile gravel ride with the established Triple Threat events.

For information about the Mountain Bike race, The Endurance Ride and the Grava del Fuego ride, please see the stories about them in this guide.

The Sunday 10K and about 12-mile-long runs are for avid trail runners as well as anyone who wants to experience our Wee-Chi-Tah Trail. The trail runs begin at 7 a.m. Sunday right outside the J.S. Bridwell Ag Center in the meadow. There are no time limits to finish the runs. For non-runners who want to do a Triple Threat or a Quadzilla, they are welcome to walk the long run.

Online registrations for the Triple Threat, the Chupacabra 200, the Quadzilla, or any of the 2026 individual events are available at www.bikereg.com/hhh-2026

For more information on the Wee-Chi-Tah Trail events or the Trail, please visit the Wee-Chi-Tah Facebook Group or email info@weechitah.org.

SPAGHETTI DINNER AND SATURDAY MORNING BREAKFAST

Our great Friday night Spaghetti Dinner and Saturday morning Breakfast Buffet continue as a Hotter-N-Hell tradition. You can include your meals when you pre-register at https://www.BikeReg.com/HHH-2026, or you can conveniently buy your ticket(s) for either meal at the West end of the MPEC Exhibit Hall.

Each meal is $16 online or $18 at the door.

The all-you-can-eat Spaghetti Dinner is served from 5:30 to 9 p.m. Friday in the Exhibit Hall. This bottomless pasta "Carb Load" has been a HHH institution since 1985 and is prepared by the MPEC chef. The Spaghetti Dinner includes a fresh green salad, pasta, Italian style meat sauce or vegetable marinara, warm garlic bread sticks, fresh baked chocolate chip cookies, iced tea and water.

The Saturday morning Breakfast Buffet is served in the Exhibit Hall from 5 to 7 a.m. To help fuel your ride, it offers fruit salad, scrambled eggs, hickory smoked bacon, breakfast sausage links, fried breakfast potatoes, biscuits and sausage gravy, assorted coffee cake, fresh brewed coffee, orange juice and water.

These great meals are not just for cyclists: everyone is welcome. Bring your riding buddies, friends, family and neighbors who want to check out the atmosphere, the camaraderie and culinary calories in preparation for the single largest one-day century ride in the nation!





CHILDREN'S ACTIVITIES

Hotter'N Hell offers a weekend full of fun, family friendly events for children, teens and their parents. Beginning at 8 a.m. Friday morning, 9 to 18-year-old Mountain bikers can race the one-lap Wee-Chi-Tah Trail mountain bike race in the USA Cycling Junior category. See the mountain bike story in this guide for more details.

Later that day, non-competitive twelve-year-old and younger mountain bikers can "race" the free Rug Rats race on the Wee-Chi-Tah Trail. Registration starts at 5:00 p.m. at the J.S. Bridwell Ag Center. Kick stands up at 5:30! A parent or legal guardian must accompany the child and sign a waiver. There is a shortened racecourse for the Striders, and the race directors will adjust longer courses for racers by age and how many laps kids want to ride. Parent(s)/guardian(s) are permitted to jog behind their racer on the Trail.

On Friday, the HHH Finish Line Village opens at 3 p.m. and offers families a wide range of eating /snacking opportunities from numerous food vendors. There's also, an all-you-can-eat Spaghetti Dinner in the air-conditioned Exhibit Hall from 5:30 to 9 p.m.

Tickets are available at the door for $18. Save money, sign up when you register for only $16.00! There will also be exciting USAC criterium races to watch (from 3:30 to 8:30 p.m. (See the crit story for maps). There are also numerous bike and bicycling-related vendors to shop in the HHH Consumer Show from 1 to 9 p.m. Friday and from 9 a.m. to 2 p.m. Saturday.

For kids and teens who want to ride the Saturday Endurance Ride starting at 7:05 a.m., there are 10K and 25-mile distances for younger cyclists, and longer routes like the 50-mile, 100K, 75-mile and 100-mile routes for more experienced cyclists. Please ride a distance that you have trained to ride.

The food vendors in Finish Line Village (FLV) re-open Saturday at 8 a.m. There will be musical entertainment under a huge tent in FLV starting from 10 a.m. to 4 p.m. Starting at 5 p.m.

The Grava del Fuego gravel grind starts at 7:05 p.m. Saturday in front of the Wichita Falls Brewing Company (7th and Indiana). See our Grava del Fuego story on what is required for your kids to participate.

Younger runners may register for the 7:00AM Sunday morning Wee-Chi-Tah Off-Road Trail Run 10K or Long Run, (about 12 miles). The 10K trail run (appropriate for skilled younger runners) begins at 7 a.m. 10K translates to 6.2-ish miles, so the parent/legal guardian should be aware of their child's capabilities, not only as a runner but also, with their ability to follow a trail. The trail runs begin and end at the J.S. Bridwell Ag Center (MPEC). Participants may walk the distances. The 12 ish mile Long Run also starts at 7 a.m. Both distances require a signed waiver from a parent/legal guardian









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PREMIER



FINISH LINE VILLAGE





The HHH Corona Premier Finish Line Village is the place to be Friday and Saturday for cyclists, family, and friends and for anyone who enjoys cycling and having fun.

The open-air Finish Line Village is spread out from the HHH Finish line (Lamar and Third St) to the entrance of the Ray Clymer Exhibit Hall and features around three dozen food vendors with a variety of offerings.

The Village opens at 3 p.m. Friday for cyclists late registering for their ride, or picking up HHH ride packets and/or shopping at the Consumer Show. The Friday USAC criteriums (3:30 to 8:30 p.m.) start and finish at the East Steps of the Kay Yaeger Coliseum. (See crit story for map and schedule). FLV is also a great place to hang out after the Spaghetti Dinner, the Consumer Show and Late Registration/Packet Pickup. The Friday FLV closes at 9 p.m.

On Saturday, FLV starts filling up again at 8 a.m., following the 7:05AM HHH Endurance ride start. Everyone is welcome. Local radio announcers welcome finishing cyclists who can then share stories while enjoying food and drinks. There's also a large water hose, just north of the finish line, for people who need immediate cooling off.

There will be entertainment under a tent (behind the KY Coliseum) from 10 a.m. to 4 p.m. Saturday. There's plenty of seating space (and tables) for people to hang out, visit, eat and/or dance to a wide array of popular tunes.

FLV closes at 5 p.m. Saturday.

HHH WEBSITE AND SOCIAL MEDIA

Our HHH social media pages are the quickest, most convenient way to keep up with HHH year-round, and especially before and during the week of HHH events.

Our most complete source of information is our www.HH100.org website and is frequently updated during HHH week with info on accommodations, maps and breaking news about the events.

There are two main Facebook social media accounts for HHH100. Our primary account to share news is www.facebook.com/HotternHell100/. Simply like the page to follow. You may not initiate a post but can answer our posts and ask questions.

Our secondary HHH Facebook is: www.facebook.com/groups/HotterNHell100/. You must request (and be approved) to become a member of this group. We post, but you may also post (as a response) and share photos on this page.



We also have a very popular Hotter'N Hell 100 Photography page, where cyclists (and their guests/families) can share pictures of the events as well as their training and event moments from their journey traveling to and from Wichita Falls. Please share your videos and pictures and tag yourself, your family and friends.

Additionally, we have HHH pages on Instagram and X (formerly Twitter). The Instagram address is: thehh100 and X is @HotternHell100.

For mountain bikers and trail runners, our Wee-Chi-Tah Trail Facebook page is found by searching for Wee-Chi-Tah Trail. You may ask questions, post images and/or share your experiences. There is also a private Facebook gravel page, which you must be approved to join. It's called Wichita Falls Gravel Riders.

HHH2026

SCHEDULE

THURSDAY, AUGUST 27, 2026: THE FIRST DAY OF HHH FESTIVITIES!

3:00p	The Consumer Show Opens Sports Massage	Multi-Purpose Events Center (MPEC) Exhibit Hall
4:00p	Packet Pickup and Late Registration Open Wee-Chi-Tah Off-Road Events Registration Opens	
8:00p	All Activities Close	

FRIDAY, AUGUST 28, 2026 THE CELEBRATION BEGINS!

7:00a	Wee-Chi-Tah Off-Road Mountain Bike Registration Begins	Bridwell Ag Center
8:00a	Wee-Chi-Tah Off-Road Mountain Bike Trail Races Begin	
1:00p	Consumer Show Begins Sports Massage Opens *Loosen up for the day ahead.*	MPEC Exhibit Hall
2:00p	Packet Pickup and Late Registration Open for Ride, Race, Gravel, and Trail Runs Participants	
3:00p	Corona Premier Finish Line Village Opens USA Cycling Criteriums Begins	Corona Premier FLV East Steps of MPEC Coliseum
5:30p	Rug Rats Mountain Bike Registration - Free Race starts at 6:00p	Bridwell Ag Center
5:30p	Spaghetti Dinner Begins (Lower Level)	Kay Yeager Coliseum
8:00p	Friday USAC Criteriums End	See Criterium Maps
9:00p	Spaghetti Dinner Closes, Consumer Show, Corona Premier Finish Line Village Closes Registration and Packet Pickup Closes	Kay Yeager Coliseum

OF EVENTS

HHH2026

SATURDAY, AUGUST 29, 2026: THE HEAT IS ON! THE ENDURANCE RIDE BEGINS!

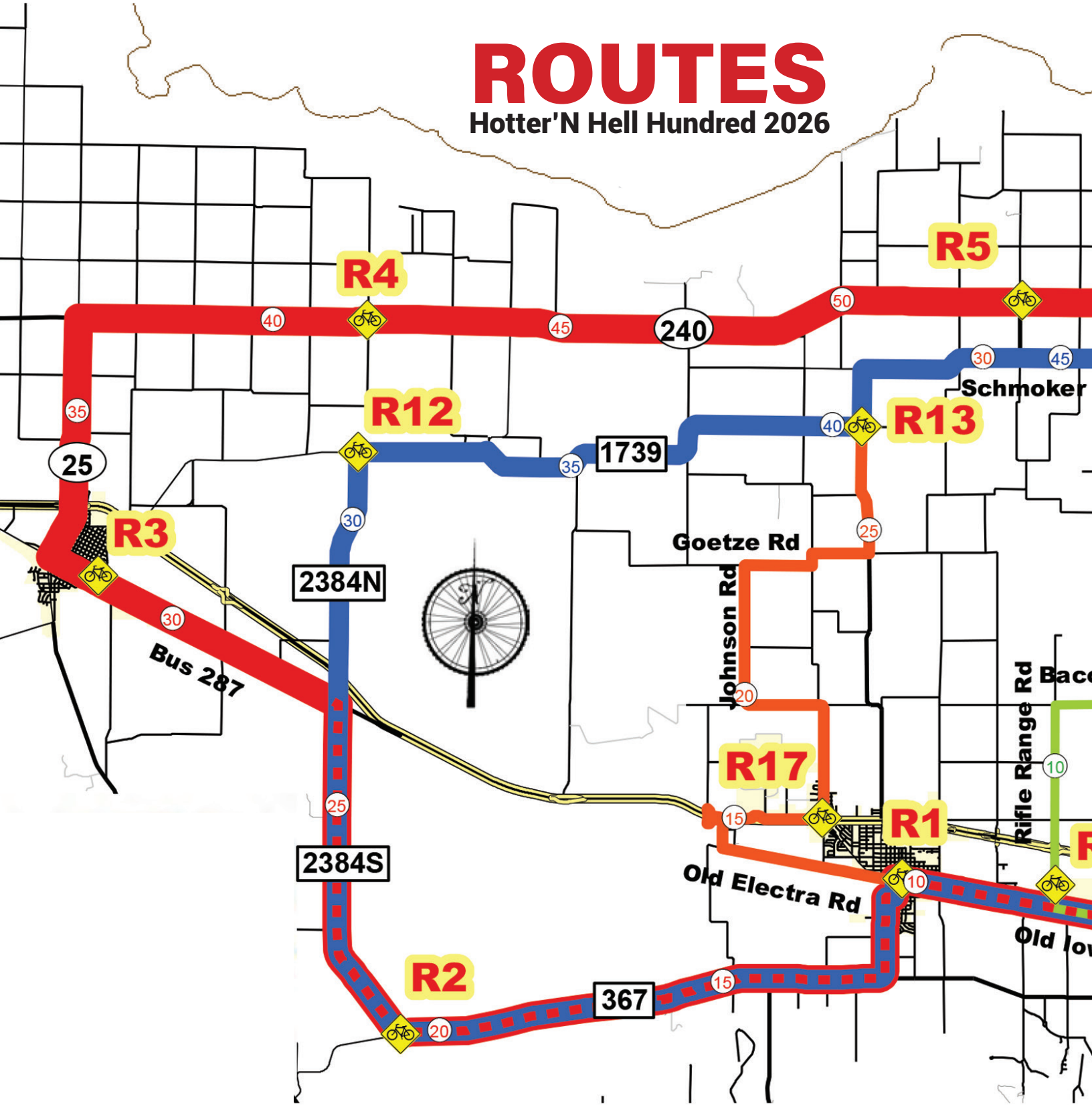
5:00a	Breakfast Buffet Offered by MPEC 5 AM - 8 AM (Showers Available)	Kay Yeager Coliseum (West end of the Exhibit)
5:30a	Packet Pickup & Late Registration (USA Cycling racers - no registration) Morning Praise and Worship	MPEC Exhibit Hall 3rd and Lamar
6:30a	USAC Road Race Begins	
7:00a	Registration for the Ride Closes	MPEC Exhibit Hall
7:05a	Flyover, Cannon Blast and the official start of the Endurance Ride for 100 mile riders, 75 mile, 100K, 50 mile, 25 mile and 10K routes (Golden Wheel, Tandems & Special Groups start at 2nd Street)	HHH Start Line Scott Ave 1st to 10th Streets
8:00a	Breakfast Closes and Corona Premier Finish Line Village & Food Court opens at 2:00pm	2nd and Lamar
9:00a	The Consumer Show Opens Sports Massage	MPEC Exhibit Hall
10:15a	Outdoor Entertainment Begins	2nd and Lamar
2:00p	Consumer Show Closes	MPEC Exhibit Hall
4:00p	Corona Premier Finish Line Village & Outdoor Concert closes	
5:00p	0.5k and Block Party Activities - 713 Ohio Ave	Downtown Farmer's Market
6:00p	Grava del Fuego Late packet pickup at Start Line on the corner	7th & Indiana
7:05p	Wee-Chi-Tah Gravel Grind Start & Finish at the Wichita Falls Brewing Company	Wichita Falls Brewing Company 701 Indiana

SUNDAY, AUGUST 30, 2026: WRAP UP THE TRIPLE THREAT, QUADZILLA & CRITERIUMS

7:00a	Wee-Chi-Tah Off-Road Trail Run, 10k and Half Marathon Distances	Bridwell Ag Center
10:00a	Quadzilla & Triple Threat Awards	

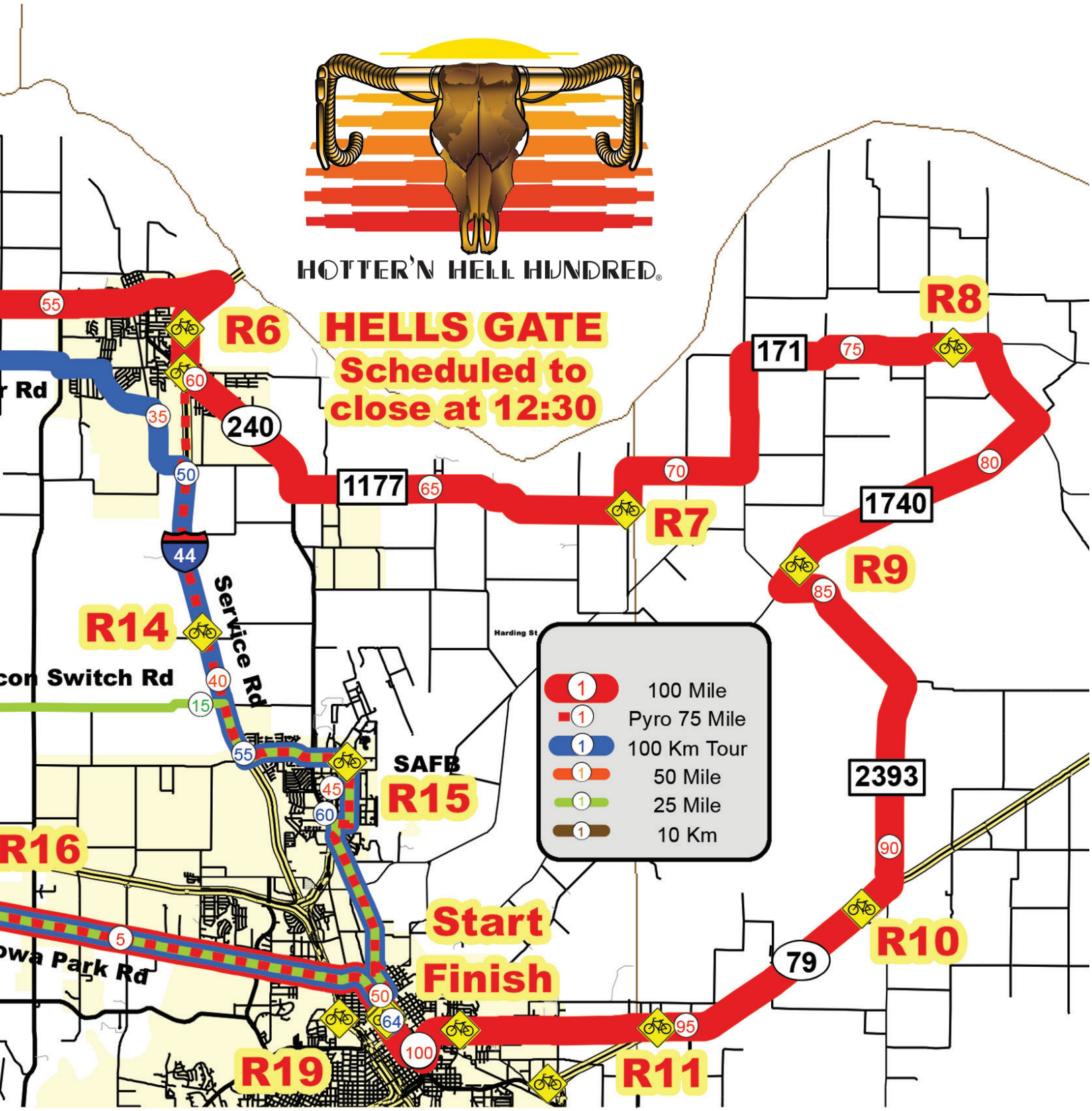
ROUTES

Hotter'N Hell Hundred 2026



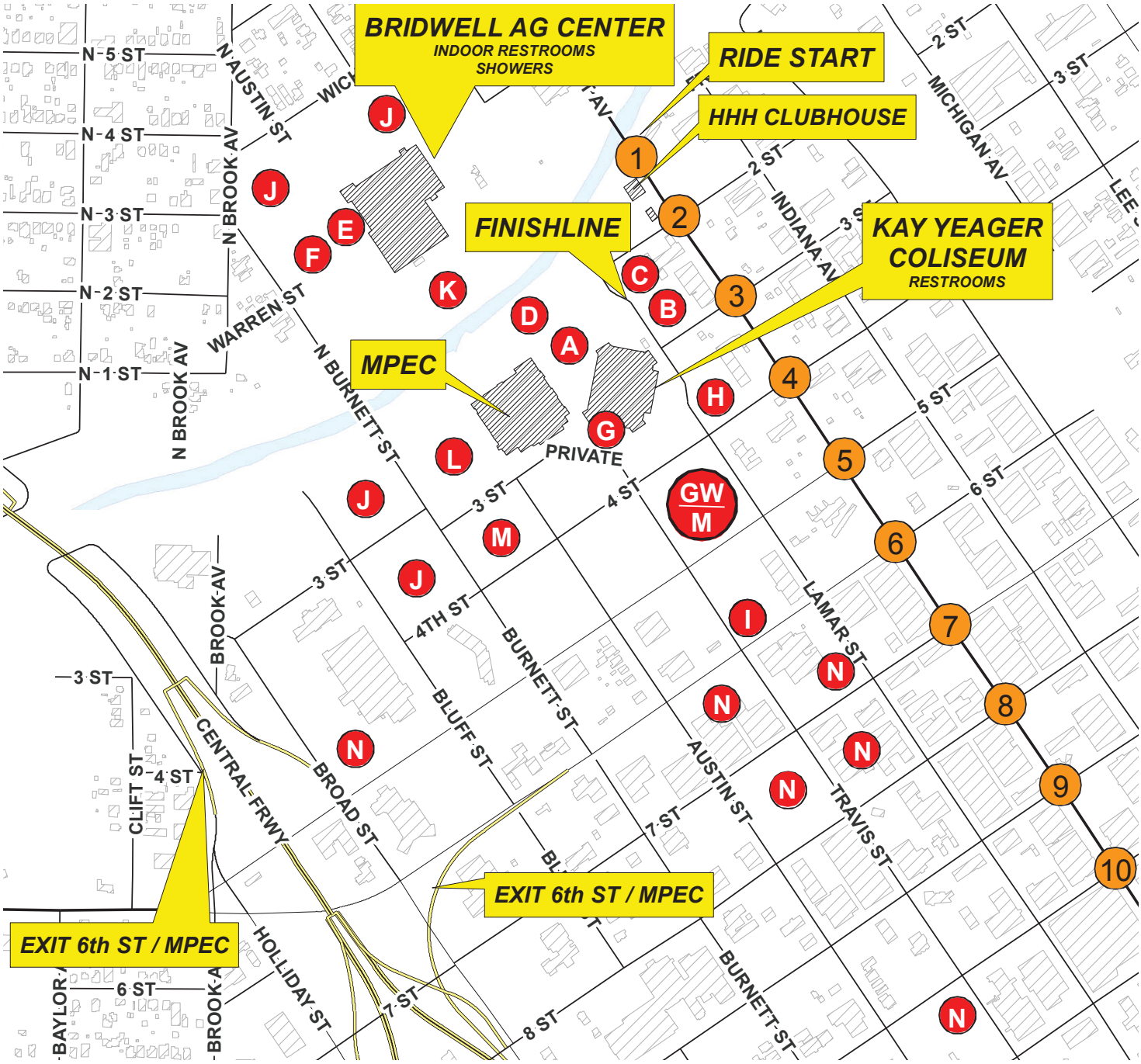
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DOWNTOWN MAP

SATURDAY HHH
START & FINISH LINE VILLAGE

- A Finish Line Village
- B Medical Tent
- C Finish Line Rest Stop
- D Music Stage/Awards
- E Wee-Chi-Tah Trail Run
- F Wee-Chi-Tah Mountain Bike
- G Bike Lockup
- H Police Tent
- I Wheel Tent / Radio Return
- J RV Parking
- K Tent Camping
- L Staff Parking
- M General Parking
- N Overflow Parking

HHH START LOCATIONS

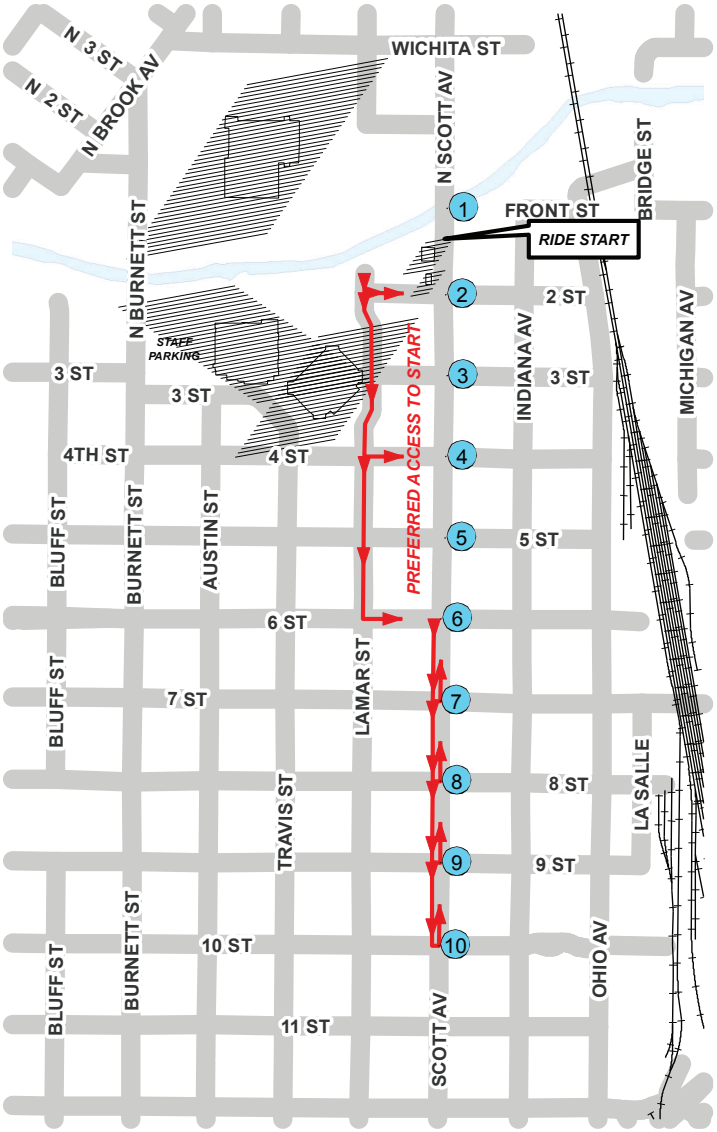
Please start in your appropriate location!

Enter at 2nd Street
- 1 Tandem/Golden Wheel
- 2 Special Groups

Enter at 4th Street
- 3 Scorchers “Fast 100 Milers”
- 4 Keepers “100 Milers”

Enter at 5th Street
- 5 Hopefuls “100 Milers”

Enter at 6th Street
- 6 100K/75 Miles
- 7 100K
- 8 50 Miles
- 9 25 Miles
- 10 10K/Inline



START LOCATIONS

Enter at 2nd Street:

1. Tandem and Golden Wheel
2. Special Groups

Enter at 4th Street:

3. Scorchers "Fast 100 Milers"
4. Keepers "100 Milers"

Enter at 5th Street:

5. Hopefuls "100 Milers"

Enter at 6th Street:

6. 100K/75 Miles
7. 100K
8. 50 Miles
9. 25 Miles
10. 10K/Inline

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RIDE THE POSSUM IN JUNE.
CRUSH THE HOTTER 'N HELL IN AUGUST!



Serious about Hotter 'N Hell 2027? Start your prep at the Possum Pedal Bike Ride in Graham, Texas—the trusted warm-up ride for cyclists who want to test stamina, pacing, and gear on terrain that mirrors the HHH course. With challenging hills, long stretches, and early summer heat, it's the perfect checkpoint to prepare your body and mindset for August. Make Possum Pedal your annual warm-up and roll into Wichita Falls ready to crush it. **The first Saturday in June! See you there!**

LEARN MORE AT POSSUMPEDAL.COM

HHH STORE AND CONSUMER SHOW



The HHH store will feature our custom 2026 HHH jerseys, bibs, Gemini tanks, shorts and cycling caps live in a brick and mortar setting during the annual three-day HHH Consumer Show. You can try our gear on for the best fit and then check “your new look” out!!!

The HHH store is an integral part of one of the best bicycle-related shopping weekends of the year, the HHH Consumer Show. The Expo features vendors from across the country from 3 to 8 p.m. Thurs.; 1 to 9 p.m. Fri., and 9 a.m. to 2 p.m. Sat. in the Ray Clymer Exhibit Hall.

In addition to bicycles and specialty gear, shoppers can also purchase last- minute tubes, tires and CO2 cartridges, and get expert advice of what's new and popular in cycling, The show features small shops, specialty shops, niche shops and even cycling super stores like Bike Mart, Hilltop Cycling and Cycle Run Wichita Falls.

Our HHH store will be set up with 2026 HHH gear as well as jerseys, posters and an assortment of gear from previous years. Some of which will be on an amazing sale!

For cyclists who really can't wait for HHH to buy the 2026 HHH gear, they can order them online now from www.store.hh100.org. A lot of people want to get their 2026 jerseys early so that they can train in them, and to show them off at other rides. The online store is basically open year-round with the exception of right before and after the HHH weekend.

Our new 2026 jerseys are cool, once again our jerseys will include reflective dots. They are on the flatlock seams on the front and back of the jersey, as well as the bottom of the back of the jersey (We highly recommend that you cycle with lights after dark and during the day). This year's jersey also has a zipper pocket in the back for your keys!

The jerseys are currently listed in our online store. www.hh100.org , and can be ordered.
Our online shop ships three days a week via USPS Priority Mail with a tracking number and an e-mail confirmation sent to you that your order is on the way. We cannot hold online orders for you to pick up over HHH weekend. Order quickly, as we would hate to see you miss out on these cool jerseys!!!



MOUNTAIN BIKE RACE

The Streams & Valleys Mountain Bike race actually kicks off the HHH weekend of events at 8:00AM Friday, August 28 th from the J.S. Bridwell Ag Center.

The race offers Cat 1, Cat 2, Junior, and Novice (formerly Cat 3) categories in addition to the Clydesdale and Single Speed categories. Please register for the Mountain Bike events at https://www.bikereg.com/hhh-2026 Each mountain bike category field is limited to 300 cyclists. The Novice category mountain bikers and the Junior category (ages 9-18) start at 8:00AM. The Novices need to be lined up at the Ag Center by 7:30AM with their legs marked, wearing their bib and ready to hit the trail.

The Cat 1 mountain bikers start at 10:00AM and are followed by the Cat 2's. Cyclists may pre-ride the Wee-Chi-Tah Trail up through Thursday, August 27th weather permitting, said Young.

The Trail Crew has added several bridges and berms since August 2024. Jimmy Young, area Mountain biker and Trail Director, recommends for cyclists who are not riding tubeless tires, that slimed innertubes would be a smart alternative.

There will be a “fastest lap” $100 payout awarded to the male and female riders racing in the Cat 1 and Cat 2 mountain bike races Young said they plan to have several EMT's on site on Friday (Mountain Bike) and Sunday (Trail Run) to provide medical support.



HHH CRITERIUM RACE

The 2026 Hotter'N Hell Hundred Friday Criterium Races will be back at the MPEC Coliseum / Finish Line Village course as it was before the start of the Delta Hotel construction! The Start and Finish Line will be at Lamar St. and 3 rd Ave. in front of the East steps to the Coliseum. Starting at 3:30 p.m. Friday, hundreds of spectators will line the streets to watch some of the fastest professional male and female cyclists in the country race a 1.2mile figure eight taking sharp corners and hitting speeds up to 30 mph+. Bring a chair, and an umbrella and have a blast!!!

FRIDAY CRITERIUM
AUG. 28 SCHEDULE

Category	Start	Distance
Women's Open	5:30 p.m.	1 Hour
Men's Pro/Cat 1-3	6:45 p.m.	1 Hour

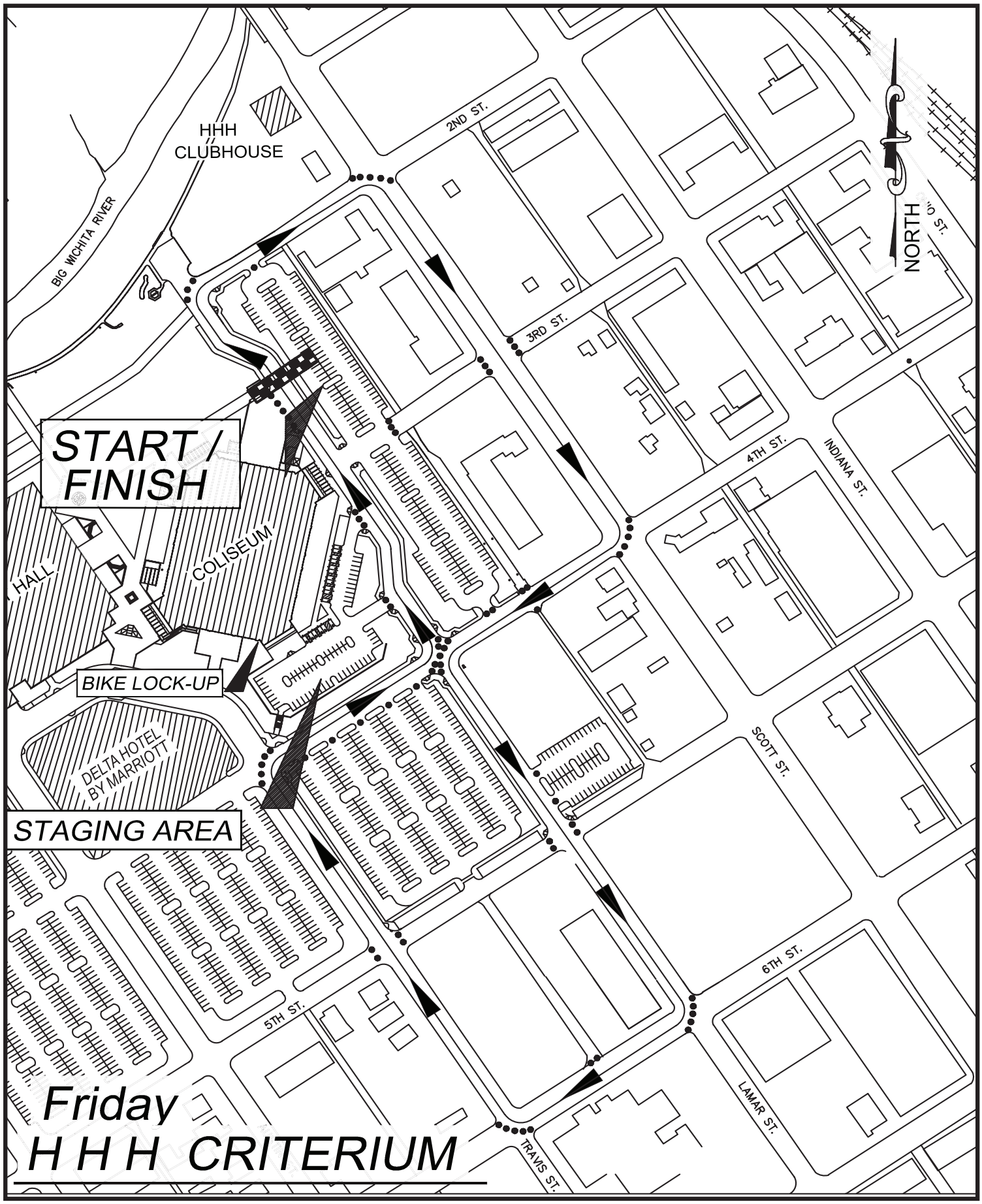
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HHH
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3RD ST.
4TH ST.
INDIANA ST.
NORTH
START /
FINISH
COLISEUM
HALL
BIKE LOCK-UP
DELTA HOTEL
BY MARRIOTT
STAGING AREA
SCOTT ST.
6TH ST.
5TH ST.
LAMAR ST.
TRAVIS ST.
Friday
H H H CRITERIUM



GRAVA DEL FUEGO

The Grava del Fuego gravel grind is the coolest event of Hotter'N Hell weekend - it kicks off at 7:05PM on Saturday at the Wichita Falls Brewing Company (701 Indiana), staging on Indiana between 7th and 8th Streets. The two routes include the Party Loop (27miles); and Sasquatch (42 miles).

The Party Loop route is about half on gravel roads and a smart choice for those who want to give gravel riding a try, or for those cyclists who want to finish with a minimum of riding in the dark. The Sasquatch route is about 75% gravel and is designed for more experienced riders.

Cyclists must be 16 or older to register. Under-16 cyclists may be allowed to ride if they are accompanied by a parent/legal guardian for the entire ride and granted a specific exemption by David Coleman (Race Director). Please contact David at davidc@hh100.org to request an exemption or to ask questions. All gravel riders under 18 must have a signed waiver from a parent or legal guardian.

All gravel routes must be completed by midnight (rather than 1 am in the past) so please factor this into in your training when choosing a route. For cyclists new to gravel, please know that gravel roads are significantly slower than pavement. Those who finish their routes after Midnight will be officially recorded as DNF – did not finish.

The routes will be marked, but riders must still download their route onto their cycling computer or mobile phone. Riders are responsible for knowing their route. Links to the RideWithGPS route files and Strava files will be provided well in advance. They are also available from the Hotter'N Hell website.

The GDF has limited support, but there will be one rest stop, and there will be limited sag wagon coverage and mobile repair. The rest stop is located about halfway on the Party Loop (27 miles) and its located so the Sasquatch route (42 miles) will pass by twice. If an emergency arises, riders can call the phone number on their bib, and organizers will do their best to assist. All cyclists should carry a cell phone and be able to do minor bicycle repairs like changing a flat.

Cyclists are responsible for following Texas road laws and must have front and rear lights on their bike and wear a helmet. Coleman suggests that it's helpful to have a second head light on your helmet to see what's to the left and right of you (not just having a fixed light on your handlebar that shows straight ahead).

Every Grava del Fuego finisher will get a cool embroidered Patch at the Finish, which can be used to get a soda and a sandwich – PLUS, the patch is good for $2.00 off any house brew (21 and over) at the WF Brewing Company!

For those Cyclists who enjoy a bigger challenge, we offer combination events – the Chupacabra and the Quadzilla! The Chupacabra is the 100-mile Saturday morning road ride, plus the 42-mile Grava del Fuego ride on Saturday evening. For the ultimate challenge, the Quadzilla includes all four major HHH events – the Friday morning mountain bike race, the Saturday morning 100-mile road ride, the 42-mile gravel ride, and the Sunday morning long trail run.

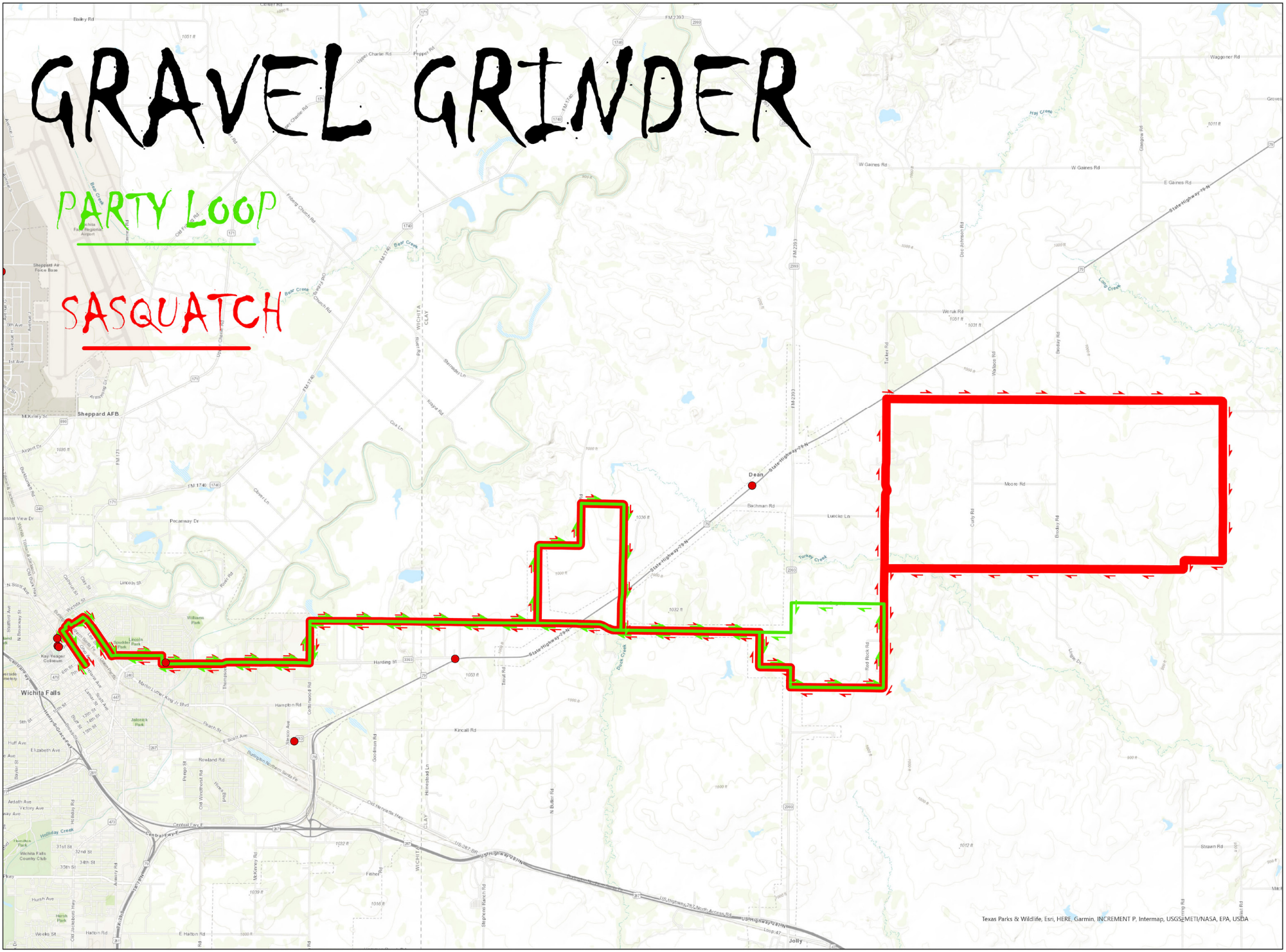
All riders who finish either of the Grava del Fuego routes will earn an embroidered GDF patch.

The top female and male finishers of the Sasquatch will receive an award. There will be male and female awards for the best overall combined time for the Chupacabra as well as for the Quadzilla. The Sasquatch and Chupacabra awards will be presented at the Grava del Fuego finish area on Saturday night, by the banner. The Quadzilla awards will be presented at the J.S. Bridwell Ag Barn (at the Trail Run finish) on Sunday morning.

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HELL'S GATE

Our HHH cyclists know Hell's Gate as a critical landmark they much reach by 12:30PM if they wish to continue their century rides. But the HHH Medical Director can also detour these riders before 12:30PM if safe weather conditions set by American College of Sports Medicine-are exceeded and are considered harmful to cyclists. Located nearly 62 miles into the 100-mile event, riders who are detoured at Hell's Gate follow the 75-mile route to pass through Sheppard Air Force Base, which features the super popular High-5 Line, static aircraft display and a great rest stop.

But Hell's Gate is more than just a safety spot for our cyclists. It's also something of a party space, where cyclists can get their photo taken with Pyro Pete, be cheered on by cycling fans and friends, and also listen to the Burkburnett High School Band.

Former HHH Medical Director Scott Williamson created Hell's Gate as a strategically placed landmark to measure a cyclist's progress to see if they have a reasonable chance of safely completing 100 miles without being on the route too long. After 12:30PM in North Texas, the day really starts to get hot. HHH Ride Chairman Emeritus, Roby Christie, explained that Hell's Gate gives 100 mile cyclists who reach the gate in time, a critical choice. "They can ask themselves, "Have I got another 39 miles in me considering this heat and wind and whatever? Or am I going to take the escape route and finish at 75 miles? Hell's Gate gives everyone that last opportunity to make a logical decision one way or the other."

The North Texas heat, wind and humidity can take more out of cyclists than they may have planned for. It's better to finish under your own strength than be brought in on a SAG wagon.

"If you finish your ride feeling pretty good - even though you're tired and hot - you had a good time," Christie said. "The whole idea is we want people to have a good time. But if their ride becomes a survival mission, then they're not having a good time, no matter what they say.

Hell's Gate serves the purpose of helping more people have a good time by finishing able to stand up." Enjoy the marching band, get your picture made with Pyro Pete and hang out with fellow cyclists, but take a few valuable moments to assess your riding situation at Hell's Gate. Do you have 39 more miles in you, or should you opt for the 75-mile escape route where you can enjoy SAFB, finish strong and enjoy the food vendors at Finish Line Village and possibly even dance to the entertainment under the tent at FLV.







HHH REST STOPS

Our HHH rest stops have more than 3,000 outgoing friendly volunteers handing out refreshing cold water, fruit and Superieur electrolyte drink to some 10,000 cyclists. These oases also provide riders with shade, rest rooms and even expert medical assistance, if necessary.

The stops are strategically spaced roughly 10 miles apart on the HHH routes, until Rest Stop #9 on the 100-mile route, where the distance narrows to about 5 miles up through the finish line.

HHH hopes that riders make good use of rest stops. They might skip the first stop on their route if it's busy, but please don't skip too many stops. Cyclists need to refill water bottles, snack a little and get in a brief rest from their bike saddle, especially on longer routes. Most cyclists carry two water bottles on their bike, and those should be refilled during the ride for any route over 25 miles. A lot of people are using insulated bottles to keep their water cold longer than with an uninsulated bottle.

In addition to the cold refreshments and snacks, shaded places to rest, medical personnel, and sometimes even a bike mechanic, each rest stop also has two amateur radio personnel to keep its medical staff in immediate touch with HHH Final Medical; the HHH executive staff; and county officials in case of medical, weather-related and other emergencies.

Long-time HHH Rest Stop Coordinator Dail Neely said that while the HHH stops are there first for the cyclists' needs and safety, the volunteers and sponsors turn the earlier rest stops into a lot of fun for the riders with themes, smiles and goodwill.



"Our rest stops are what make the Hotter'N Hell, the Hotter'N Hell," Neely said. "We hear every year that riders keep coming back because the people at the rest stops are so inviting and so fun." Neely remarked that he is always amazed at how well the rest stops are supplied each year. Donations are delivered to Work Services Corp, where volunteers then sort the donations in less than an hour, and rest stops then pick the donated supplies up from 9 to 11 a.m. Friday and set up for Saturday.



MEDICAL SUPPORT

Hotter'N Hell Hundred has over 1,000 Doctors, Registered Nurses, Nurse Practitioners, physical health-related professionals and medical volunteers to ensure that our Endurance Ride cyclists are properly attended. Medical teams are located at each of the HHH rest stops.

They primarily treat scrapes, bruises and sprains, but can also be called upon for more serious injuries such as broken bones and heat-related injuries. The teams are connected to HHH Final Medical through two amateur radio operators at each rest stop. The HHH Medical Headquarters is located at the HHH Finish Line.

The first rest stops tend to see more trauma-like scrapes and road rash because of the density of cyclists at the start of the ride. Later into the morning, and into the afternoon, more heat related issues like hydration and electrolyte imbalance come into play.

Medical teams work with protocols developed by HHH Medical Director, Dr. Brandon Ohman, on how to treat riders with injuries and medical issues.

The HHH medical staff also hosts physicians and researchers from across the country that study the body and hydration in extreme heat conditions. As a result, many papers have been published, as well as advances in the medical field have been adopted in the treatment of cyclists and other athletes in HHH-like weather conditions.

HHH is also a valuable opportunity for members of the medical profession in their future practice. Ohman said John Peter Smith's Sports Medicine has been an integral part of medical care at HHH for over 15years. “The fellows from John Peter Smith can get experience in sports injuries and mass event planning by volunteering at HHH, and that allows them - once they've finished their fellowship - to bring that experience to their own communities," Ohman said.

This year HHH expects to once again employ an air-conditioned mobile medical field hospital unit as a medical HQ at the HHH finish line, unless the hospital is needed somewhere else in the region for an emergency. The field hospital provides a sterile, air-conditioned environment as well as 20 beds. Up to 100 patients can be accommodated in the mobile field hospital. As a way of giving back to the community, United Regional Health Care donates the medical supplies for the HHH medical stops.

“The HHH Medical Support is a huge joint effort among countless medical professionals in our city, area and other parts of Texas and Oklahoma," said Ellen Cannon, RN, Nurse Director who coordinates the nurses and healthcare volunteers during the ride.



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