

Schedule of Events - Hotter'N Hell Hundred 2026

Thursday, August 27, 2026: The First Day of HHH Festivities!

3:00 PM: The Consumer Show opens in the Exhibit Hall of the Multi-Purpose Events Center.
3:00 PM: Sports Massage at MPEC
4:00 PM: Packet Pickup and late registration open at the Exhibit Hall.
4:00 PM: Wee-Chi-Tah Off-Road events registration begins at the Exhibit Hall.
8:00 PM: All Activities close.

Friday, August 28, 2026: The Celebration Begins!

7:00 AM: Wee-Chi-Tah Off-Road Mountain Bike registration begins - Bridwell Ag Center.
8:00 AM: Wee-Chi-Tah Off-Road Mountain Bike Trail Races begin – Bridwell Ag Center
1:00 PM: Consumer Show begins.
1:00 PM: Sports Massage at MPEC. Loosen up for the day ahead.
2:00 PM: Packet Pickup and registration open in the Exhibit Hall for Ride, Race, Gravel and Trail Runs.
3:00 PM: Corona Premier Finish Line Village Opens
5:30 PM: Rug Rats Mountain Bike Registration – Bridwell Ag Center (Race At 6:00)
5:30 PM: Spaghetti Dinner Offered by MPEC Food & Hospitality – West end of the Exhibit Hall.
5:00 PM: Racer's Criteriums Begin – East Steps of MPEC Coliseum
8:00 PM: Friday Criteriums End
9:00 PM: Spaghetti Dinner closes
9:00 PM: Consumer Show, Finish Line Village Close
9:00PM: Registrations, and Packet Pickup Close

Saturday, August 29, 2026: The Heat is On! The Endurance Ride Begins!

5:00 AM: Breakfast buffet offered by MPEC Food & Hospitality – West end of the Exhibit Hall.
5:30 AM: Packet Pickup and Late Registration in the Exhibit Hall.
5:30 AM: Morning Praise and Worship (3rd and Lamar)
7:00 AM: Registration for the Endurance Ride closes
7:05 AM: Flyover
7:05 AM: Cannon Blast and the official start of the Endurance ride for 100 miler riders, 75mile, 100k, 50mile, 25mile and 10k routes (Golden Wheel, Tandems & Special Groups start at 2nd Street)
8:00 AM: Corona Premier Finish Line Village & Food Court opens at 2nd and Lamar
8:00 AM: Breakfast Closes
9:00 AM: The Consumer Show Opens
9:00 AM: Sports Massage at the Consumer Show opens
10:15AM > 3:30 PM: Outdoor Entertainment at 2nd and Lamar.
2:00 PM: Consumer Show Closes
4:00 PM: Corona Premier Finish Line Village & Outdoor Entertainment closes
5:00 PM: 0.5k and Block Party Activities begin Downtown Farmer's Market – 713 Ohio Ave.
6:00PM > 7:00PM: Grava del Fuego Late packet pickup at Start Line on the corner of 7th & Indiana
7:05 PM: Wee-Chi-Tah Gravel Grind Start & Finish at the Wichita Falls Brewing Company, 701 Indiana.

Sunday, August 30, 2026: Wrap up The Triple Threat & The Quadzilla & Criteriums

7:00 AM: Wee-Chi-Tah Off-Road Trail Run, 10k, and Half Marathon Distances – Bridwell Ag Center
10:00AM: Quadzilla & Triple Threat Awards – Bridwell Ag Center