

Hotter'N Hell 2024 Pace Group

Have you been trying to break 5hrs at the 100 miles Hotter'N Hell Route? Here is your chance! The pace group at the 2024 Hotter'N Hell is back and will serve to enhance the overall experience for cyclists riding the 100-mile distance within an ambitious timeframe of 5 hours. A team of 15 former and current Midwestern State University cyclist will serve as pacers to strategically lead 85 dedicated riders to maintain an efficient and consistent speed throughout the ride. Cyclists joining the pace group not only benefit from riding as a unit and shared motivation but also enjoy additional perks. By signing up to the pace group you will receive a distinctive jersey (bib shorts and socks available for purchase), Early start before the official HHH start, mechanical support throughout the course, lead and follow vehicle, hydration on course, pacing and nutritional advice, and exclusive parking near the start line to allow participants to focus on the ride itself, as well as post ride pizza with the MSU Cycling Team. All proceeds will go to support the nationally recognized Midwestern State University Collegiate Cycling Program.

Note that the pace group will operate as a drop ride, the ride is designated to finish with an average speed of approximately 21 miles per hour. Every effort will be made to keep you in the group including if you get dropped, but if you cannot maintain the pace, it is a drop ride and you will need to utilize the HHH rest stops as support. A pacing strategy will be designated according to wind directions and speed the day of the event.